

Ref.No.NB.DFIBT / 20574 – 20655 / DFIBT-23 / 2016-17

Circular No. 58 / DFIBT - 13 / 2017

16 March 2017

The Chairman and Managing Director
All Commercial Banks
All Regional Rural Banks

Dear Sir

**Financial Literacy by Financial Literacy Centres (FLCs)
and rural branches – Policy Review**

Please refer to RBI circular No.FIDD.FLC.BC.No.22/12.01.018/2016-17 dated March 02, 2017 advising all the Commercial Banks and RRBs to conduct special camps on “Going Digital” through UPI and *99# (USSD).

02. As you are aware that such camps are eligible for funding support from FIF. In this connection, we draw your attention to para 4 of our circular Ref.No.240/DFIBT-33/2015-16 dated 13 November 2015 and reiterate that reimbursement of claims will be available only if prior sanction has been obtained from NABARD. Sanctions will be given based on first come first serve basis depending on availability of funds. The proposal may indicate the types of interventions, number of programmes to be conducted, total outlay and amount to be contributed by the banks and amount of grant assistance sought from NABARD (Financial Inclusion Fund).

03. Proposal for conduct of special camps in more than one State or Multi State may be submitted to NABARD, DFIBT, Head Office for sanction. State specific proposals may be submitted to the Regional Offices of NABARD.

04. You may also refer to our circular No. 287/DFIBT-40/2016 (Ref.No.NB.DFIBT/12739-13224/DFIBT-23/2016-17) dated 14 December 2016 for any further clarification on the matter.

Yours faithfully



(Subrata Gupta)

Chief General Manager

राष्ट्रीय कृषि और ग्रामीण विकास बैंक

National Bank for Agriculture and Rural Development

वित्तीय समावेशन और बैंकिंग प्रौद्योगिकी विभाग

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