

राष्ट्रीय कृषि और ग्रामीण विकास बैंक

पुनर्वित्त विभाग

प्रधान कार्यालय : बीकेसी, बान्द्रा (पू), मुम्बई - 400 051
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National Bank for Agriculture
and Rural Development
Department of Refinance

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संदर्भ सं. राबै/डीओआर.जीएसएस/ 662/एम-4/
2013-14 21 मई 2013

Ref.No.NB. DoR.GSS/ 662 /AM-4/2013-14
21 May 2013

परिपत्र सं. 119 / डीओआर 37 /2013

Circular No. 119 /DoR 37 /2013

अध्यक्ष/ प्रबंध निदेशक

सभी अनुसूचित वाणिज्य बैंक/ सभी अनुसूचित (प्राइमरी)/
शहरी सहकारी बैंक

सभी क्षेत्रीय ग्रामीण बैंक/एडीएफसीज/ रास बैंक/ रासकृग्रावि
बैंक

प्रिय महोदय

The Chairman/ Managing Director
All Scheduled Commercial banks/
All Scheduled (Primary) Urban
Cooperative Banks
All RRBs/ADFCs/SCBs/SCARDBs

Dear Sir

**कृषि विपणन आधारभूत संरचना के विकास / और
सुदृढीकरण , ग्रेडिंग और मानकीकरण के लिए सेन्ट्रल
सेक्टर स्कीम - वर्ष 2013-14 के लिए प्रशासनिक
अनुमोदन**

**Implementation of Central Sector
scheme for Development/Strengthening
of Agricultural Marketing Infrastructure,
Grading and Standardization -
Administrative approval for
year 2013-14**

कृपया दिनांक 11 मई 2012 के हमारे परिपत्र
सं.130/आईसीडी-11/2012 का संदर्भ लें जिसके द्वारा हमने
सूचित किया था कि वर्ष 2012-13 के दौरान शीर्षांकित
योजना जारी रहेगी.

Please refer to our circular No.130/ICD-
11/2012, dated 11 May 2012 advising
continuation of the captioned scheme
during 2012-13.

2. हम सूचित करते हैं कि वर्ष 2013-14 के वित्तीय वर्ष के
दौरान उक्त योजना के कार्यान्वयन से संबंधित भारत सरकार
का प्रशासनिक अनुमोदन (प्रति संलग्न) हमें प्राप्त हो गया है

2. We advise having received the
administrative approval of Gol. for
implementation of the scheme during the
financial year 2013-14 (copy enclosed).

3. कृपया अपने नियंत्रक कार्यालयों / शाखाओं को सूचित
करें कि यह योजना 2013-14 के दौरान जारी रहेगी.

3. You may please advise your controlling
offices/branches on the continuation of
the scheme during 2013-14.

भवदीय

Yours faithfully

३/-

(पद्मा रघुनाथन)
महाप्रबंधक
संलग्न : 4 पत्रे

sd/-
(Padma Raghunathan)
General Manager
Encl. 4 sheets

उक्त दिनांक का परांकन सं.राबैं.डीओआर .जीएसएस/664
/एएम-4/ 2013-14

परिपत्र की प्रति अनुलग्नकों सहित निम्नलिखित को सूचनार्थ
प्रेषित :

1. अध्यक्ष महोदय के कार्यपालक सहायक, नाबार्ड, प्रका, मुंबई
2. कार्यपालक निदेशक के कार्यपालक सहायक, नाबार्ड, प्रका, मुंबई .
3. मुमप्र, प्रधान कार्यालय के सभी विभाग
4. मुमप्र/ प्रभारी अधिकारी, नाबार्ड, सभी क्षेत्रीय कार्यालय.
अनुरोध है कि सभी जिला विकास प्रबंधकों, सहभागी बैंकों और राज्य स्तरीय बैंकर्स समिति के संयोजक को समुचित रूप से सूचित करें कि यह योजना वर्ष 2013-14 के दौरान जारी रहेगी.
5. निदेशक /संयुक्त निदेशक , बर्ड ,लखनऊ/बोलपुर/मंगलूर



(बी बी सेठी)
उप महाप्रबंधक

संलग्न : 4 शीटें

Endt.No.NB.DoR.GSS/ 664/AM-4/ 2013-14,
of date

Copy forwarded together with a copy of
the enclosure for information to:

1. EA to Chairman, NABARD, HO, Mumbai
2. EA to ED, NABARD, HO, Mumbai
3. CGMs, All HO Departments
4. CGM/OIC of all ROs of NABARD. It is requested that all the DDMs, participating banks and the SLBC convener may suitably be advised on continuation of the scheme during 2013-14
5. Director/Joint Directors, BIRD, Lucknow/Bolpur/Mangalore



(B B Sethi)
Deputy General Manager

Encl. 4 sheets

उक्त दिनांक का परांकन सं. राबैं.डीओआर.जीएसएस/664 / ए एम-4/2013-2014

प्रतिलिपि सूचना / आवश्यक कार्रवाई हेतु अग्रेषित :

1. सचिव, भारत सरकार, कृषि मंत्रालय, कृषि और सहकारिता विभाग, कृषि भवन, नई दिल्ली.
2. सचिव, भारत सरकार, ग्रामीण विकास मंत्रालय, ग्रामीण विकास विभाग, कृषि भवन, नई दिल्ली.
3. निदेशक (सीएसआर), भारत सरकार, कृषि मंत्रालय, कृषि और सहकारिता विभाग, विपणन और निरीक्षण का निदेशालय, प्रधान कार्यालय, नई सीजीओ बिल्डिंग, एनएच IV, फरीदाबाद-121 001
4. सचिव, भारत सरकार, वित्त मंत्रालय, वित्तीय सेवाएं विभाग, नई दिल्ली.
5. सचिव, योजना आयोग, योजना भवन, पार्लियामेंट स्ट्रीट, नई दिल्ली.
6. निदेशक (सहकारिता), योजना आयोग, योजना भवन, नई दिल्ली
7. उप कमिश्नर(एसी), कृषि मंत्रालय, कृषि और सहकारिता विभाग, भारत सरकार, नई दिल्ली.
8. निदेशक (आईएडीपी) (सहकारिता), एक्सटेंशन निदेशालय, कृषि मंत्रालय, भारत सरकार, नई दिल्ली.
9. निदेशक (ऋण), कृषि और सहकारिता विभाग, कृषि मंत्रालय, भारत सरकार, नई दिल्ली.
10. मुख्य कार्यपालक, इंडियन बैंक एसोसिएशन, वर्ल्ड ट्रेड सेंटर, छठा तल, सेंटर-1 बिल्डिंग, वर्ल्ड ट्रेड सेंटर कॉम्प्लेक्स, कुफे परेड, मुंबई - 400 005.
11. मुख्य महाप्रबंधक, ग्रामीण आयोजना और ऋण विभाग, भारतीय रिजर्व बैंक, न्यू सेन्ट्रल ऑफिस बिल्डिंग, शहीद भगत सिंह मार्ग, मुंबई-23
12. सहकारी समितियों के रजिस्ट्रार, सभी राज्य/संघ शासित प्रदेश
13. प्रबंध निदेशक, रासकृषावि बैंक फेडरेशन लिमिटेड, 701 बीएसईएल टेक पार्क, VII मंजिल, 'ए' विंग, रेलवे स्टेशन के सामने, वाशी, नवी मुंबई - 400 705
14. निदेशक (वित्त), कृषि और सहकारिता विभाग,

Endt. No.NB. DoR.GSS/664/AM-4/2013-14, of date

Copy forwarded for information / necessary action to

1. The Secretary, Government of India, Ministry of Agriculture, Department of Agriculture and Cooperation, Krishi Bhavan, New Delhi.
2. The Secretary, Government of India, Ministry of Rural Development, Department of Rural Development, Krishi Bhavan, New Delhi.
3. The Director (CSR), Government of India, Ministry of Agriculture, Department of Agriculture & Cooperation, Directorate of Marketing and Inspection, Head Office, New CGO Building, NH IV, Faridabad - 121 001.
4. The Secretary, Government of India, Ministry of Finance, Department of Financial Services, New Delhi.
5. The Secretary, Planning Commission, Yojana Bhavan, Parliament Street, New Delhi.
6. The Director (Cooperation), Planning Commission, Yojana Bhavan, New Delhi.
7. The Deputy Commissioner (AC), Ministry of Agriculture, Department of Agriculture and Co-operation, Government of India, New Delhi.
8. The Director (IADP) (Co-operation), Directorate of Extension, Ministry of Agriculture, Government of India, New Delhi.
9. The Director (Credit), Department of Agriculture and Co-operation, Ministry of Agriculture, Government of India, New Delhi.
10. The Chief Executive, Indian Banks' Association, World Trade Centre, 6th Floor, Centre 1 Building World Trade Centre Complex, Cuff Parade, Mumbai - 400005.
11. The Chief General Manager, Rural Planning and Credit Department, Reserve Bank of India, New Central Office Building, Shahid Bhagat Singh Marg, Mumbai - 23.
12. The Registrar of Co-operative Societies, All States/Union Territories.
13. The Managing Director, National Cooperative Agriculture & Rural Development Banks Federation Limited, 701 BSEL Tech Park, VII Floor, 'A' Wing, Opp. Railway Station, Vashi, Navi Mumbai - 400 705.
14. Director (Finance), Department of Agriculture and Cooperation, Ministry of Agriculture,

कृषि मंत्रालय, भारत सरकार, कृषि भवन, नई दिल्ली- 110 012.

15. सचिव (कृषि और सहकारिता), कृषि और सहकारिता विभाग, सभी राज्य/ संघ शासित प्रदेश



(बी बी सेठी)

उप महाप्रबंधक

संलग्न: 4 शीटें

Government of India, Krishi Bhavan, New Delhi - 10 012.

15. Secretary (A&C), Department of Agriculture & Cooperation, All States/UTs.



(B B Sethi)

Deputy General Manager

Encl. 4 sheets

ADMINISTRATIVE APPROVAL

2013-14

No. G-20015/5/2013-M.II
Government of India
Ministry of Agriculture
Department of Agriculture & Cooperation
(Agricultural Marketing Division)

Krishi Bhavan, New Delhi

Dated the: 16 May, 2013

To,

Agricultural Marketing Adviser,
Directorate of Marketing & Inspection,
NH-IV, Faridabad.

Sub: Implementation of Central Sector Plan Scheme "Development/ Strengthening of Agricultural Marketing Infrastructure Grading & Standardization"- Administrative Approval for the year 2013-14 – reg.

Sir,

I am directed to convey herewith Administrative Approval of Government of India for implementation of Central Sector Plan Scheme "Development / Strengthening of Agricultural Marketing Infrastructure, Grading and Standardization scheme with the budget of **Rs.250.00 crore** (Two hundred fifty crore only) during financial year 2013-14. The important salient features of scheme are as under:-

2. Budget allocation (Rs. in crore) during 2013-14:-
MH- 2435:Rs.224.00 crore

MH- 4435: Rs.1.00 crore

MH- 2552: Rs.25.00 crore

Total :Rs.250.00 crore

The salient features of scheme are as under:

- (i) 33.33% with a ceiling of Rs.60 lakh per project located in North Eastern States, in the States of Uttarankhand, Himachal Pradesh, Jammu and Kashmir, hilly and tribal areas, and to entrepreneurs belonging to Scheduled Caste (SC)/ Scheduled Tribes (ST) and their cooperatives.
- (ii) Credit linked back ended subsidy @ 25% of capital cost of project with a ceiling of Rs.50 lakh per project will be provided for others.
- (iii) It is reformed linked Scheme and is being implemented in those States/ UTs which have amended their APMC Act to permit:- (i) setting up of agricultural markets in private and cooperative sectors (ii) allow direct marketing and (iii) contract farming and have been permitted to avail benefits of the Scheme.

P. N. G. D. V.

- (iv) 'Marketing Infrastructure' for purpose of this Scheme may comprise of any of following:-
- a) Functional infrastructure for collection/ assembling, drying, cleaning, grading, standardization, SPS measures and quality certification, labeling, packaging, ripening chambers, retailing and wholesaling, value addition facilities (without changing the product form) etc. (transportation facility will not be covered under this Scheme);
 - b) Market user common facilities in project area like shops/ offices, platforms for loading/ un-loading/ assembling/ auctioning of produce, parking sheds, internal roads, garbage disposal arrangements, boundary wall, drinking water, sanitation arrangements, weighing and equipments mechanical handling etc.;
 - c) Infrastructure for Direct Marketing of agricultural commodities from producers to consumers/ processing units/ bulk buyers etc;
 - d) Infrastructure for supply of production inputs and need based services to the farmers;
 - e) Infrastructure (equipment, hardware, gadgets etc.) for E-Trading, market intelligence, extension and market oriented production planning.
- (iv) Assistance will be available to individuals, Group of farmers/ growers/ consumers, Partnership/ Proprietary firms, Non-Government Organizations (NGOs), Self Help Groups (SHGs), Companies, Corporations, Cooperatives, Cooperative Marketing Federations, Local bodies, agricultural Produce Market Committees & Marketing Boards in eligible States/ UTs.
- (vi) Maximum amount of subsidy will be restricted to Rs. 50 lakh for each project. In the case of North Eastern States, hilly and tribal areas and to entrepreneurs belonging to SC/ST maximum amount of subsidy will be Rs.60 lakh for each project. In respect of infrastructure projects of State Governments, there will be no upper ceiling on subsidy to be provided under scheme;
- (vii) Cost of land in infrastructure projects will be restricted to ten percent of the project cost in rural areas and to twenty percent in Municipal areas. Entrepreneur will not alienate land during period of loan for any purpose other than purpose for which loan is sanctioned;
- (viii) Size of project under scheme should be determined on basis of economic viability and commercial considerations;
- (ix) Project should provide 'direct' service delivery to producers/ farming community in post- harvest management/ marketing of their produce;
- (x) Mobile infrastructure for post harvest operations (excluding transport equipment) will be eligible for assistance under scheme;


P. N. Rao

- (xi) Owner's contribution in the cost of project will be decided by financing Banks with a minimum bank loan of 50 per cent in general cases and 46.67 per cent in hilly areas etc.;
 - (xii) Expenditure on consultancy services for setting up of a "Project Development Facility" to catalyze investment credit in agri-infrastructure projects will be met from this scheme;
 - (xiii) Central Agmark Laboratory, Nagpur and eight Regional Agmark Laboratories of Department will be provided necessary financial assistance to enable them to get accredited with National Accreditation Board for Testing and Calibration Laboratories (NABL), Department of Science & Technology.
 - (xiv) General awareness, publicity and training programmes for farmers, market functionaries and entrepreneurs in construction, maintenance and operation of infrastructure projects would be taken up through Ch. Charan Singh National Institute of Agricultural Marketing, Jaipur and other national and State level institutions/ universities;
 - (xv) Scheme will be implemented in those States/ Union Territories which amend their APMC Act, wherever required, to allow direct marketing and contract farming and to permit setting up of markets in private and co-operative sectors; and
 - (xvi) Any project availing assistance/ subsidy from any other Central Scheme would not be eligible for assistance under scheme.
3. Scheme shall be implemented by the Directorate of Marketing & Inspection, Faridabad an attached office of Department of Agriculture & Cooperation through NABARD, NCDC and NIAM, Jaipur.
 4. This approval is subject to condition that no staff or posts will be created and vehicles etc. purchased under any component of scheme sanctioned.
 5. It is requested that consolidated proposals giving full details or funds required for implementation of scheme may please be furnished to this Department urgently.
 6. Details of amount released for various projects along with physical progress may be obtained from implementing agencies by DMI, in consolidated statement indicating location of projects sanctioned, approved outlays, subsidy component (separately for North-Eastern States, Hilly areas and SC/ST and capacity of godown.
 7. Progress report on regular basis in respect of physical and financial achievements of preceding month be obtained from implementing agencies by Directorate of Marketing & Inspection, Faridabad latest by 10th of every month.

P. N. O. 2

8. Norms of assistance for various components will be on the same pattern as per approval by EFC during 11th Plan


Yours faithfully,


(P.N. Shukla)

Under Secretary to the Govt. of India

Copy to :-

1. Chief Controller of Accounts, Deptt. of Agriculture & Cooperation, 16, Akbar Road, Hutments, New Delhi.
2. Principal Director of Audit, Economic and Services Ministries, I.P. Estates, New Delhi.
3. National Bank for Agriculture & Rural Development, Plot No. C-24, G- Block, Bandra Kurla Complex, Bandra East, Mumbai- 400 051.
4. National Cooperative Development Corporation, 4-Siri Institutional Area, Hauz Khas, New Delhi.
5. Ch. Charan Singh National Institute of Agricultural Marketing, Kota Road, Bambala, Near Sanganer, Jaipur - 303 906.
6. Shri S.C. Khurana, Jt. AMA, Directorate of Marketing and Inspection, NH-IV Faridabad.
7. Accounts Officer, DMI, Faridabad.
8. Pay & Accounts Officer, Ministry of Agriculture, Krishi Bhavan, New Delhi.
9. Budget & Accounts Section/ US (Fin. VII).
10. PS to J.S(Marketing)
11. Guard File.


(P.N. Shukla)

Under Secretary to the Govt. of India